

The image shows a green-tinted cover for a quarterly report. The background features a blurred screenshot of the Waka website, which includes various promotional banners and product listings. A prominent yellow wavy line with a circular marker at its peak runs across the lower half of the page. The title text is centered in white, bold, sans-serif font.

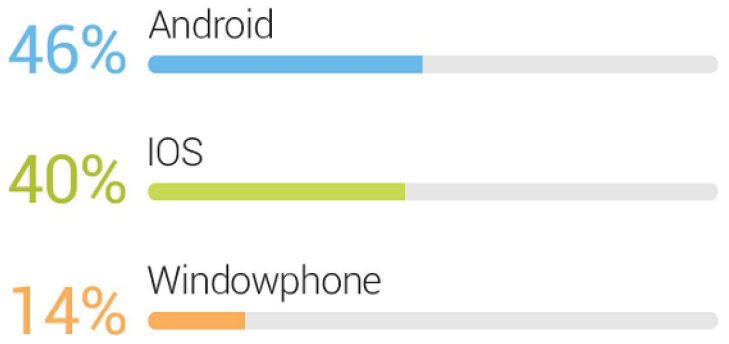
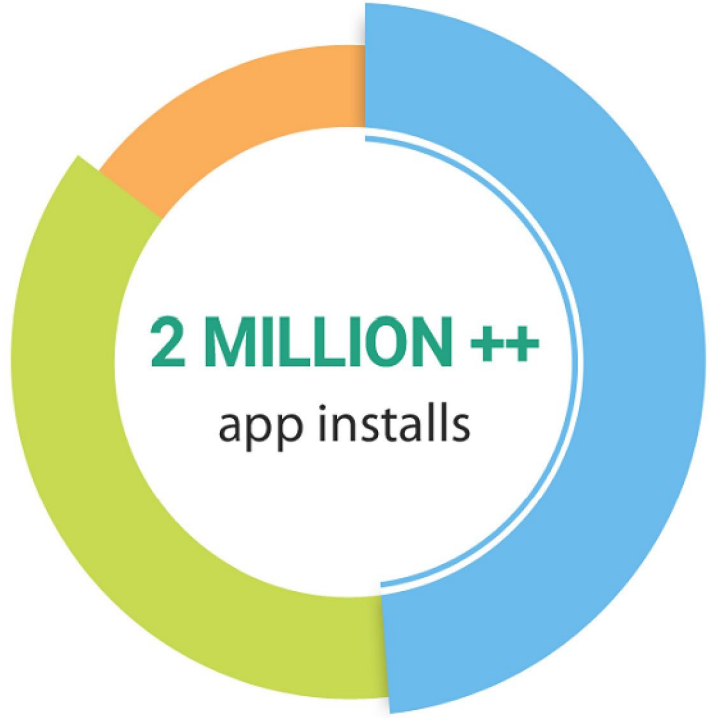
WAKA QUARTERLY REPORT 31 MARCH 2017

VIÊN GẠCH
Hỗ trợ kỹ thuật
LÀNH ĐẠO

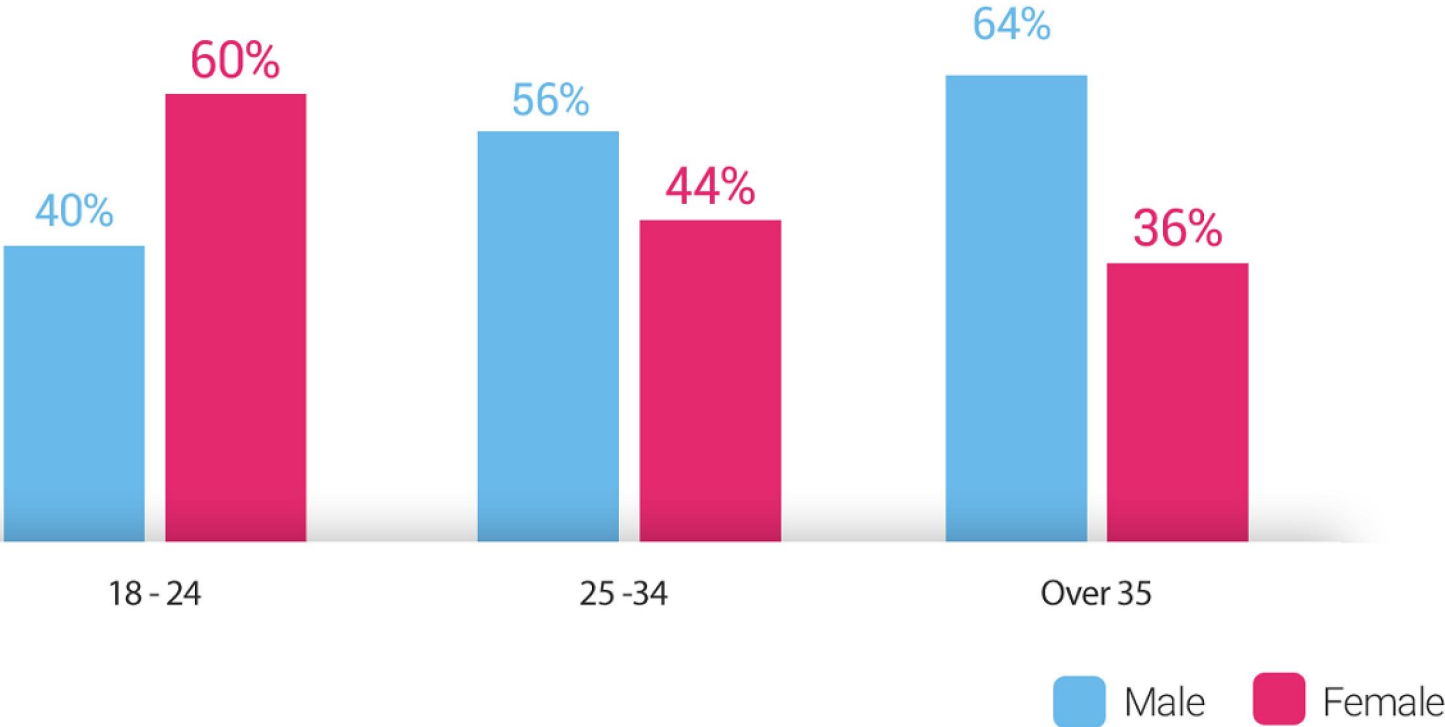
IMPRESSIVE STATISTICS



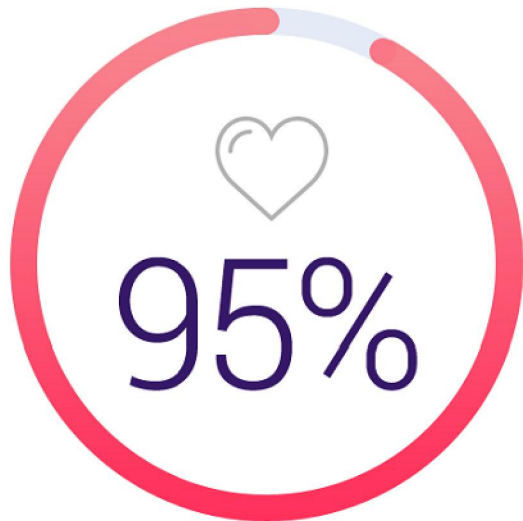
NUMBER OF APP'S INSTALLATIONS



THE AGE OF THE WAKA'S USERS



USER APPRECIATION

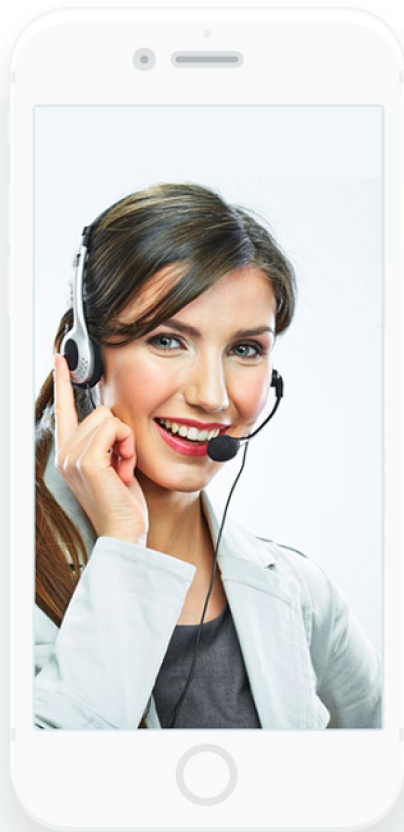


Percentage of readers satisfied with Waka



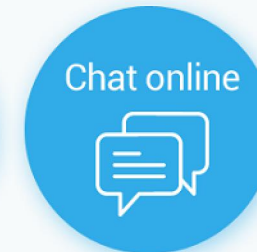
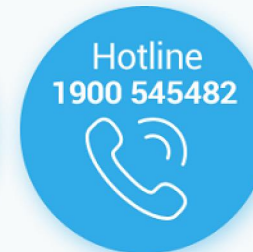
Percentage of readers recommend Waka to others

24/7 LIVE SUPPORT

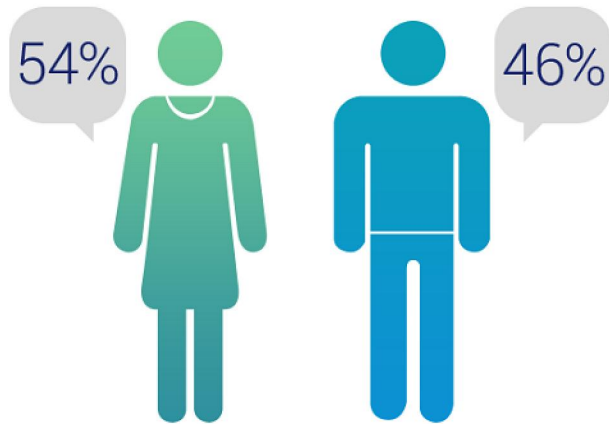


Support channels:

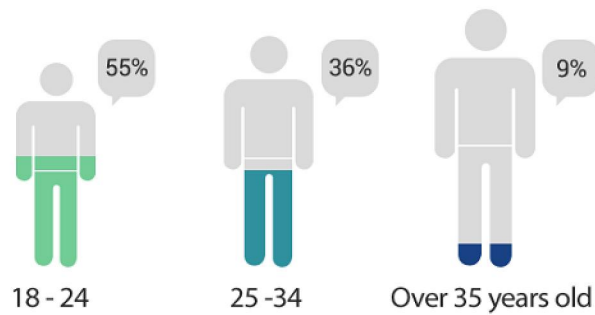
Many preferences, promotions for VIP member of Waka.
In 2017, Waka is going to support readers better and faster



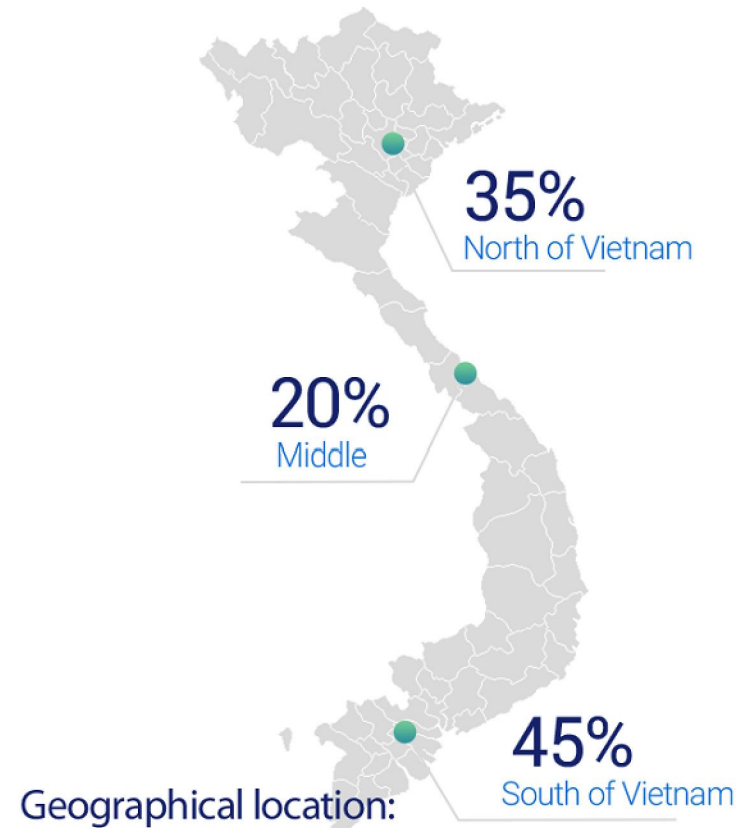
USER DEMOGRAPHICS



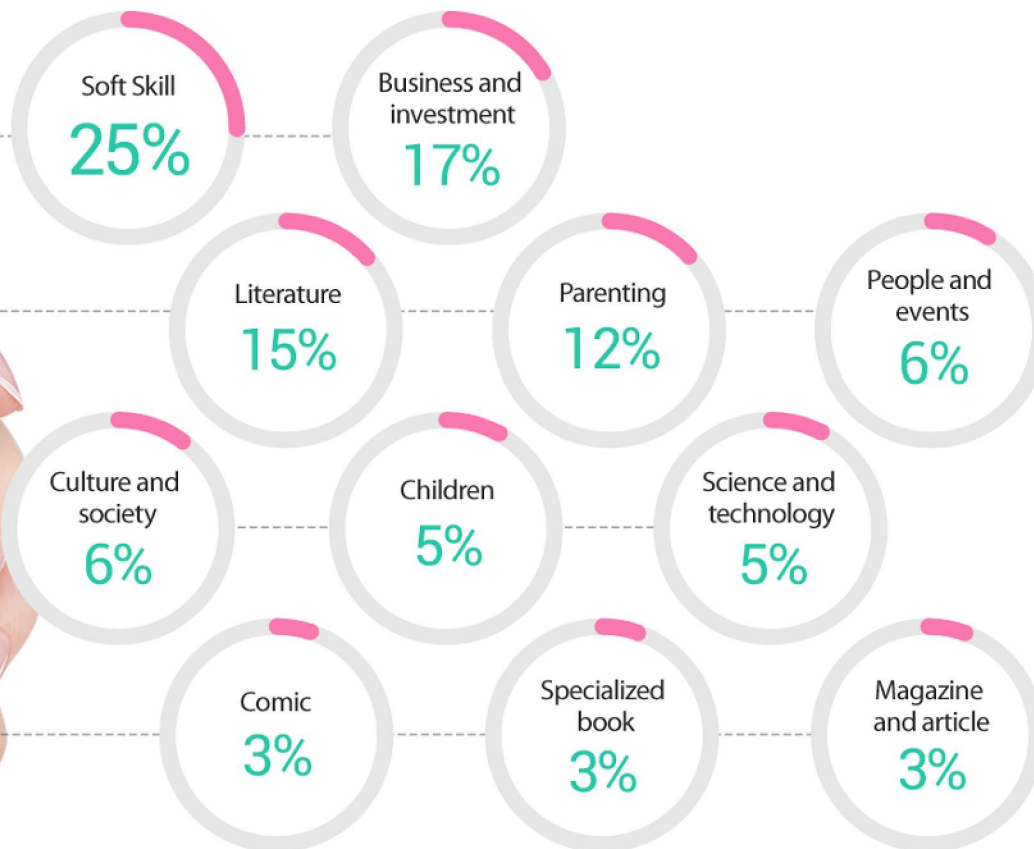
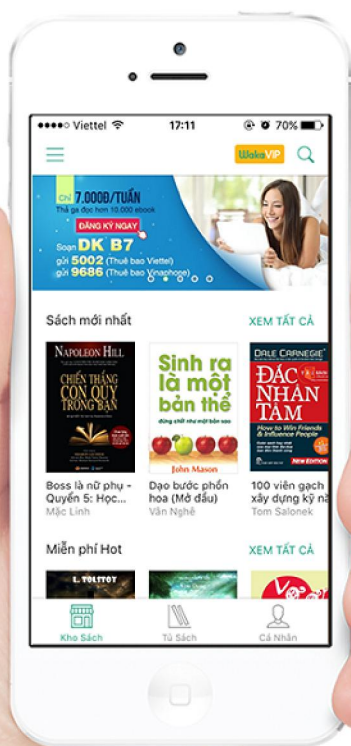
Age of Waka's readers:



Waka



MOST POPULAR TYPES OF EBOOKS



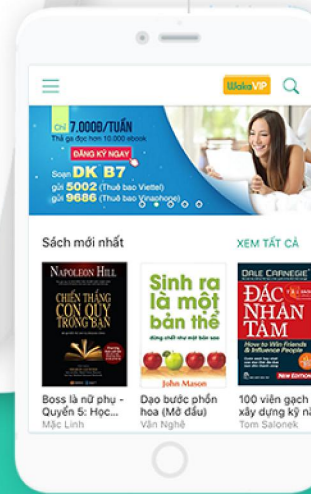
PERCENTAGE OF USING DIFFERENCE DEVICES



Desktop
10%



Tablet
20%



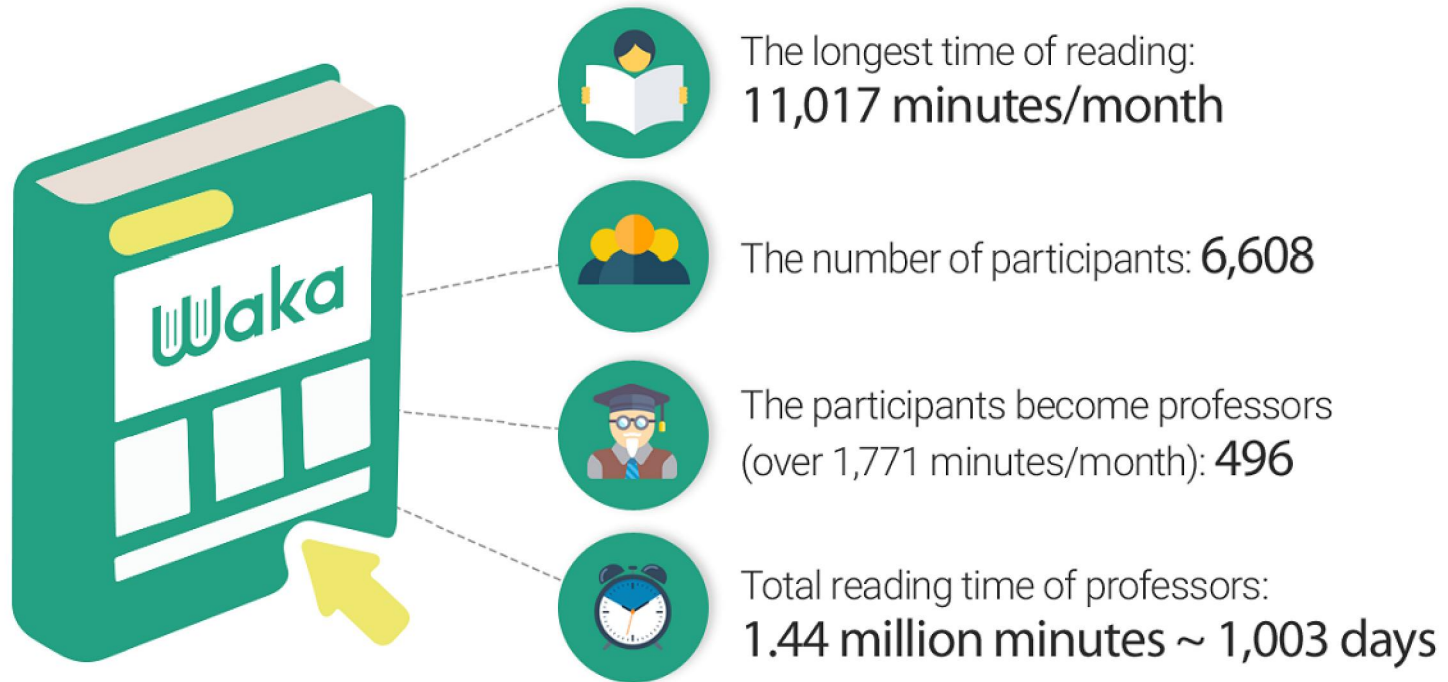
Mobile
70%



MINIGAME "READING CHALLENGE"



This challenge has been initiated since April 2017 and got following results:



Waka

Listen & Read book anytime, anywhere

<https://waka.vn/>

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